

Office of Postdoctoral Affairs Career Development Seminar



Joshua Henkin, PhD
Career Counselor / Founder
STEM Career Services

Presents:

“Leveraging LinkedIn – Attracting Recruiters and Finding the Best Jobs”

Networking is the primary way people get their foot in the door at a company, and LinkedIn is a fantastic tool to get them there. LinkedIn is, by far, the most popular social media platform used by professionals in the workforce, as well as recruiters looking to fill open positions. It hosts millions of personal and company profiles and features a robust job board with sophisticated search filters. With tools such as LinkedIn Recruiter and Talent Pipeline, top recruiters are able to sift through hundreds of thousands of profiles to find the most appealing candidates for open positions. Thus, maintaining a strong LinkedIn profile is essential for finding a job, both passively and actively. Unfortunately, most people don't create a LinkedIn profile until they start their job search. By then, it's too late. Every student, postdoc and early career professional should have a LinkedIn profile and should be actively growing their LinkedIn network, so that when it comes time to start looking for a job, they have a strong network to leverage.

Friday, May 19, 2017

11:00 am – 12:30 pm

*Ted and Marty Couch Auditorium
Vincent A. Stabile Research Building*